

# THE ARCH

L'ÉVÉNEMENT EUROPÉEN POUR ACCÉLÉRER LA TRANSITION ÉCOLOGIQUE

## Press release

### **THE ARCH, THE EUROPEAN EVENT FOR THE ECOLOGICAL TRANSITION, IS STOPPING OVER IN COPENHAGEN ON 30 AND 31 MARCH, TO MEET THE EUROPEAN ENVIRONMENT AGENCY. TO MEET THE EUROPEAN ENVIRONMENT AGENCY.**

*Copenhagen, March 2023\_ The Arch is a unique European initiative, born from the commitment of a group of entrepreneurs, citizens, seafarers and event organisers, mobilised in the service of one ambition: to accelerate the ecological transition in France and in Europe, through the deployment of 100 European initiatives.*

The Arch is above all a team convinced that stories are not enough to make transitions. It is through experience, commitment, testing, feeling and reality that the switchover takes place.

On Thursday 30 and Friday 31 March, the Maxi-Trimaran IDEC SPORT, piloted by navigator Francis Joyon and his crew, will be calling at Copenhagen, the first city in this Tour of Europe, which he will be visiting until 31 May.



## TWO DAYS UNDER THE SIGN OF ECOLOGY

At the end of the week, the Maxi-Trimaran IDEC SPORT will enter Københavns Havn, the largest seaport in Denmark. The Danish partners who participated in the development of The Arch project, including the European Environment Agency, as well as the general public are invited to follow the arrival of Francis Joyon and his crew live.

Friday 31 March will begin with a video conference organised in partnership with the association "Le Français, Témoin des Pôles" for the students of Patrizio Mariani, professor in charge of the "Oceans and Arctic" section at the Technical University of Denmark and for the National Institute of Aquatic Resources. This will be followed by a tour of the ship. If you wish to participate, please register at <https://www.the-arch.eu/espace-pedagogique/>.

Then, from 11am to 1pm, the Maxi-Trimaran will be open to the general public. At the same time, and because they are the first to be concerned by the need to change the ecological situation, children who wish to do so will be able to deposit a drawing in a box dedicated to their vision of the "World in 2050".

In the afternoon, from 2.30 to 4.30 p.m., a conference on the subject of "Europe facing the challenges of ecological and environmental transition" is organised and hosted by the European Environment Agency. This conference will be moderated by Frédéric Vallier, Ambassador for Europe and The Arch's stopover cities, with the presence of :

- Catherine Chabaud, Member of the European Parliament
- Francis Vallat, Vice-President of The Arch
- Patrizio Mariani, professor in charge of the "Oceans and Arctic" section at the Technical University of Denmark and for the National Institute of Aquatic Resources
- Katja Rosenbohm, Director of Communications, European Environment Agency
- Marc-Alexandre Panteri, First Secretary of the French Embassy
- Matthew J. Spaniol, Danish Seavis solution provider

Damien Grimont, President of Profil Grand Large, will present 10 of the 100 initiatives that were selected following the call for projects launched in 2022. These are representative of the different themes: Food & Health, Housing & Urban, Energy, Industry & Digital and Mobility:

- Seavis carries out video surveillance of the seabed
- Néolithe transforms waste into construction aggregates
- Sabi Agri designs, manufactures and markets electric tractors and robots
- Visionnary Hospitality develops innovative solutions for the hotel sector
- M Bike (Unik Innovation) is a dismountable bicycle to promote the development of soft mobility
- Revolte fights against the programmed obsolescence of electric cars
- WattAnyWhere converts ethanol into electricity for fast charging of electric vehicles
- Syroco supports the energy transition of maritime transport
- Earthwake Entreprise converts plastics into energy
- Sinergy Flow develops a battery for energy storage.

The boat will set sail again for Concarneau the following day, Saturday 1 April.

## **THE ARCH'S NEXT MAJOR EVENTS**

- On 6 April, The Arch and the B2E network will bring Brittany together around the ecological transition in Concarneau (29). Francis Joyon will stop over at François Gabart's house, in the Mer Concept premises, to take on board the 3 Breton solutions of The Arch adventure.
- From 1 to 3 June, the European solutions will be presented in Saint-Nazaire (44) in front of Canopée, the first modern sailing cargo ship, the flagship of ecological maritime innovation.
- From 3 to 6 June, THE ARCH will take 1,500 decision-makers (companies, associations, politicians, institutions, etc.) on board a latest-generation LNG-powered liner that will sail from Saint-Nazaire to Amsterdam to understand, learn and commit to the challenge of ecological transformation, as part of a seminar proposed by experts (economists, philosophers, scientists, etc.).
- On 7 June, THE ARCH will present the European initiatives to the Parliament in Brussels.

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